



Steering Group Meeting – Rural Questionnaire Overview

RCCE, Threshelfords Business Park, Feering, Essex

Thursday 3rd September 2015

Attendees:

Cannon John Brown	JBr
John Buchanan	JB
Peter Chillingworth	PC
George Courtauld	GC
Suzanne Harris	SH
Paul Hinsley	PH
Michael Minta	MM
Dominic Petre	DP
Marcus Roberts	MR
Lizzie Rose	LR
Philip Wilson	PW

Apologies: Joy Darby, Cllr Roger Hirst and Wendy Scattergood

Opening the meeting PW explained that the aim is to receive 1000 responses which is considered a sufficient evidence for the full strategy.

A press release is being drawn up by ECC and will be actioned to create awareness of the survey.

Query raised: Can the number of answers be changed? List 1-6 but one can put in 7 - yes it can be rectified.

The questionnaire will be linked to the ERP website explaining where to go.

DP mentioned 1st page too much information and would prefer the survey straightaway. It was decided that the introduction is required it could be placed on a link for interest. To be decided.

An alternative to the online option is encouraging people to call in and process the questionnaire directly using the website, controlled availability maybe put in place. The questionnaire can be posted out but only by request.

Introduction: states survey needs to be completed by Friday 6th - Need to add November

Introduction to state: The survey takes around 15 minutes to complete.

The questions are double numbered and this will be rectified.

Please note: the comments box remains blank because the question has been approved.

Q 1	
Q2	Include a 'Bank' Option
Q3	Remove 'of' in the title
Q4	Change the description village/town to 'community' Switch question 4 & question 5 Add 'Church'
Q5	Switch question 4 & 5
Q6	Replace village with 'community' and delete 'of'
Q7	
Q8	Delete 'use' change to 'attend' and delete 'mostly' (3 rd point)
Q9	
Q10	Move Waste and Recycling and place after Environment. (Please see additional notes) Also add an option: I do not recycle because I have chosen not to Pop up box: requesting a reason why
Q10	New Question 10 to be included: Is your church open to visitor's and tourists' outside service time? Options: <ul style="list-style-type: none"> • Yes • No • Don't know
Qu 11	It was highlighted that if 'always' is chosen, Qu 13 is missed. It was decided that Skipping qu12 is ok but not qu13
Qu12	Change point to: Uninhabited/isolation
Qu13	Change 'Village' to 'Community' and also add options 'Bank/cashpoint' Also add 'Place of Worship'
Qu14	Swap 'Facilities and Services' option with 'Heritage and Culture' Change the 'Community' to 'Community Spirit'
Qu15	
Qu16	Second point add 'young' before people Third point re: migrant employees – change too ' Local employers depend on local employees'

Qu17	
Qu18	Change all to 'Urban Essex'
Qu19	Size of houses option: Need for one & two bedroom houses Need for three & four bedroom houses
Qu20	Isolation and loneliness : Rank the answer as many as you like one or two up to 6 if they want to Point 6 to include long term sickness. Not ranking the 'other' comment Question needs redesigning with columns and place a dot to rank against chosen point
Qu21	
Qu22	Question needs redesigning with columns and place a dot to rank against chosen point Point regarding: smoking change to state 'addiction including smoking/alcohol/drugs'
Qu23	Question needs redesigning with columns and place a dot to rank against chosen point State an example for point three: e.g. shop/post office
Qu24	Question needs redesigning with columns and place a dot to rank against chosen point
Qu25	
Qu26	Move to the end of questionnaire
Qu27	Change 'based' to 'operating'
Qu28	
Qu29	
Qu30	Question needs redesigning with columns and place a dot to rank against chosen point Rate 1-8 the first 6 are important to know
Qu31	Add a 'Don't know' option
Qu32	
Qu33	Add: Are you a member of a 'Town' Parish Council
Qu34	Add 'Other' option
Qu35	No comment made at the meeting on this question
Qu36	Change to: Are you a member of or employed by a Public Sector Organisation? e.g. NHS, Fire Service, Local Authority
Qu37	
Qu38	Swap with Qu 39
Qu39	Swap with Qu 38
Qu40	Add - 'I work in Rural Essex'
Qu41	Add 'I am a student.....
Qu42	Delete 'for'
Qu43	'FTE' - state what it means ' Full time equivalent'
Qu44	Add – 'Professional'
Qu45	About You Survey: breakdown of the age spectrum to be changed. Query raised with ECC

Qu46-54	
Qu55	Postcode prompt required
Qu56-58	
Qu59	A prompt for an Email address is required , to assist a report request following completion of the survey

Additional Notes:

Qu27 – It was decided that there was no focus on starting up a business.

After Qu27 an extra question is required.

For example:

Are you planning to set up a business in Essex?

Also possibly include information gathering questions in relation to:

- Size of the business
- Number of people to be employed
- Nature of business
- Are you being prevented from starting your business?
- Do you require assistance?
- Why choose Essex as your business location?

Information gathering on the voluntary sector

Add a question in Part One – Services - Questions 1-5

Change Voluntary Organisations to ‘Community Groups’

Participating in activities and/or locally run events

Qu: Do you attend locally or travel to the next community to access the facility?

People tick the community group - a pop up box will request further information such as what is the activity?

The following subjects to be placed before Qu 10:

Place of worship

Environment

Waste and Recycling

Environment:

Environment section: **Agree or Disagree**

- Overdevelopment is a threat
- Pollution is a problem
- Degradation of wildlife is a problem

- Degradation of landscape is a problem
- Tranquillity is under threat
- Dark night skies are under threat
- Biodiversity is at risk

PH - Place an open text box requesting comments if there are any issues with the Environment

Qu 10 – Litter question required

- Litter is a problem where I live

Yes

No

Need evidence on the situation now and then look to see what can be done

What would you like to see over the next five years check – SH

AOB: None